دائـرة الـثقـافـة والـسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI
HOTEL PERFORMANCE
REPORT

AUG & YTD AUG 2023

ABU DHABI HOTEL PERFORMANCE
AUG 2023

دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE AND TOURISM

OVERALL PERFORMANCE – AUG 2023

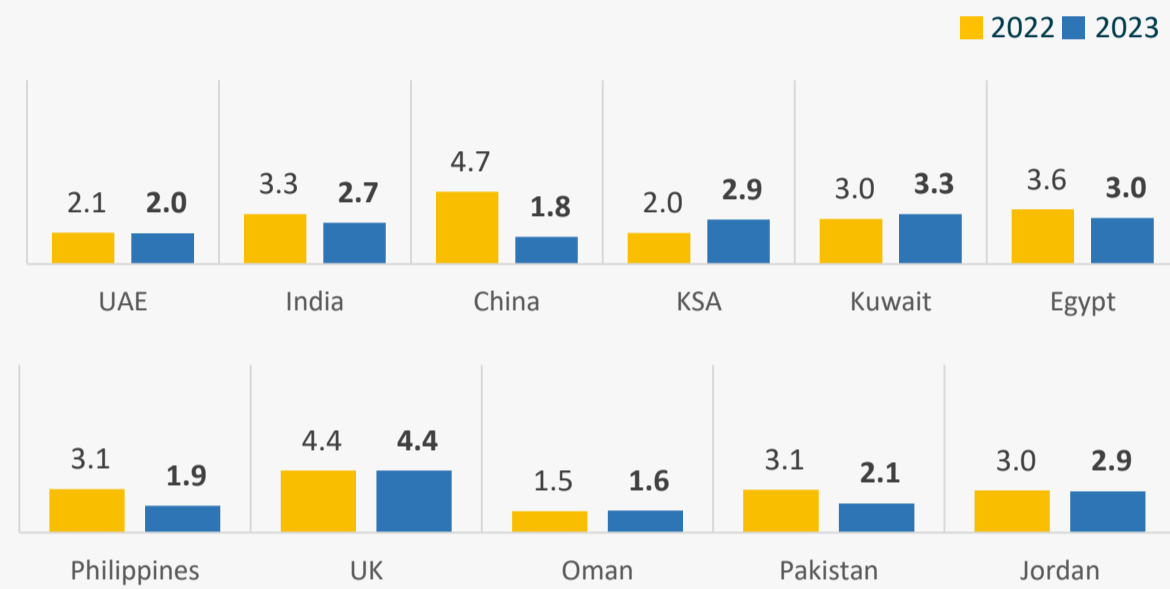| AUG 2023 PERFORMANCE	Hotel Guests	Hotel Occupancy	Hotel ALOS	ARR (AED)	REVPAR (AED)	Revenues (AED)
	421K	71%	2.7 Nights	330	234	384M
% Change vs 2022	+22%	+5%	-6%	+18%	+23%	+23%

Notes: "—" No change vs last year

TOP HOTEL GUEST NATIONALITIES – AUG 2023

Guest Rank	Guests in Thousands	Vs 2022	2023 Share
#1	UAE 107	-3%	25%
#2	India 38	-1%	9%
#3	China 19	+517%	5%
#4	KSA 18	+2%	4%
#5	Kuwait 15	+199%	4%
#6	Egypt 15	+12%	4%
#7	Philippines 15	+1%	3%
#8	UK 12	+10%	3%
#9	Oman 11	+22%	3%
#10	Pakistan 10	+8%	2%
#11	Jordan 8	+5%	2%

TOP 10 NON-UAE NATIONALITIES
38% OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – AUG 2023

Legend: 2022, 2023

Nationality	2022	2023
UAE	2.1	2.0
India	3.3	2.7
China	4.7	1.8
KSA	2.0	2.9
Kuwait	3.0	3.3
Egypt	3.6	3.0
Philippines	3.1	1.9
UK	4.4	4.4
Oman	1.5	1.6
Pakistan	3.1	2.1
Jordan	3.0	2.9

PERFORMANCE BY REGIONS – AUG 2023

AUG 2023	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	379	+23%	35	+11%	7	-4%
Occupancy	74%	+7%	55%	-16%	32%	-12%
ALOS (Nights)	2.8	-5%	1.6	-21%	2.7	-4%
Total Rev(M AED)	358	+25%	17	---	9	-5%
ARR (AED)	336	+19%	238	+7%	323	-1%
REVPAR (AED)	250	+27%	130	-10%	102	-13%

Notes: Guest & revenue values are rounded off to their nearest value; "—" No change vs last year
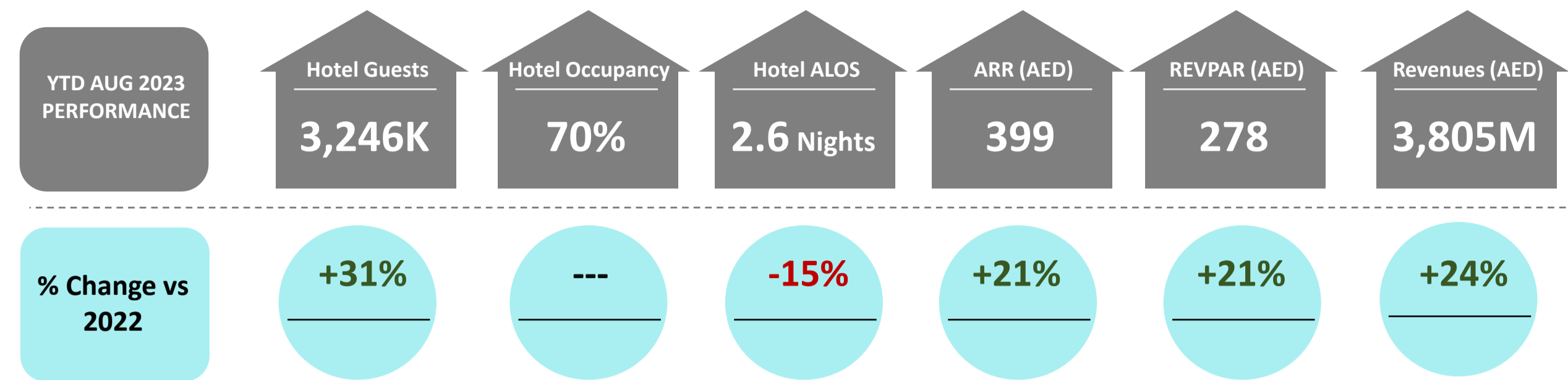
PERFORMANCE BY STAR-RATINGS – AUG 2023

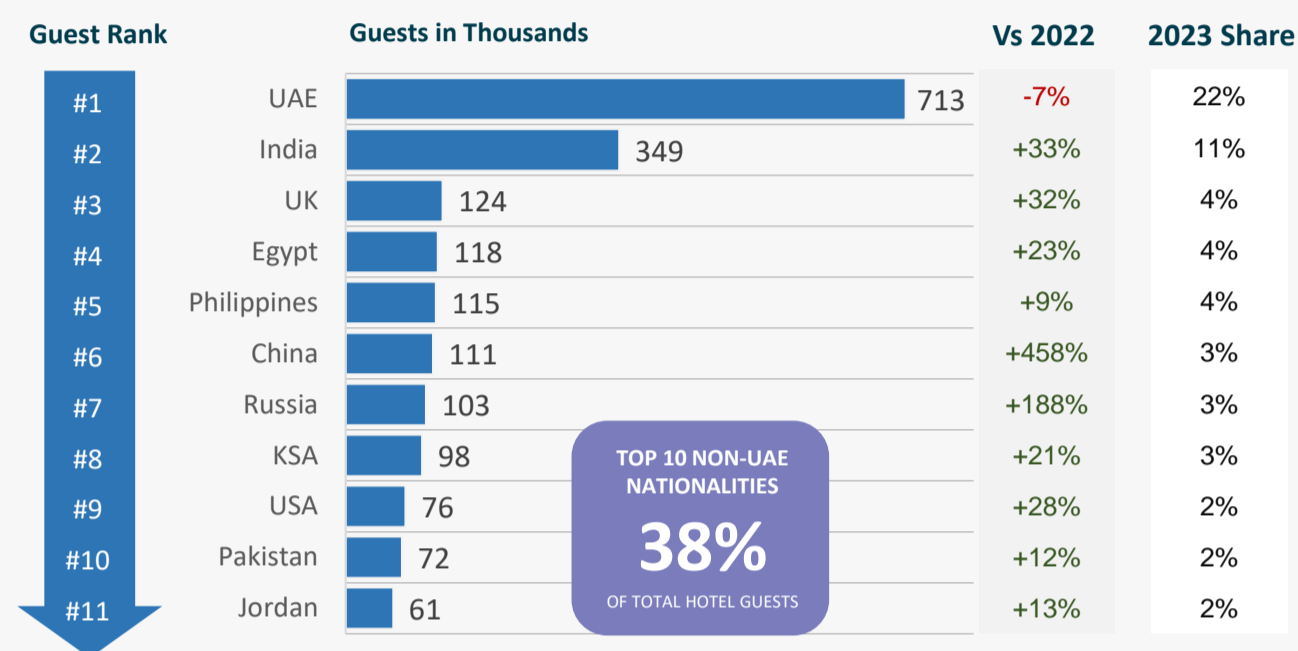| AUG 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	198	+42%	119	---	66	+18%	39	+22%
Occupancy	64%	+11%	79%	-3%	72%	+12%	79%	---
ALOS (Nights)	2.8	-5%	2.1	-10%	1.9	---	5.1	-14%
Total Rev(M AED)	259	+34%	56	-9%	27	+26%	42	+17%
ARR (AED)	460	+17%	201	+4%	196	+21%	287	+12%
REVPAR (AED)	296	+31%	159	+1%	141	+36%	226	+12%

Notes: Guest & revenue values are rounded off to their nearest value; "—" No change vs last year
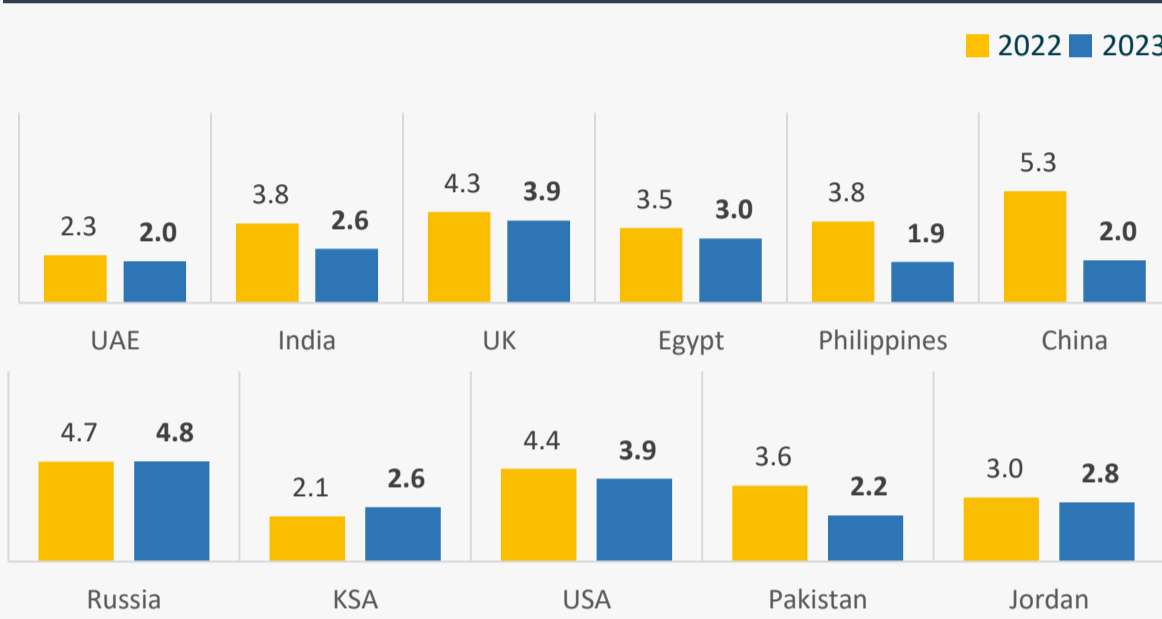
YTD AUG 2023 PERFORMANCE

OVERALL PERFORMANCE – YTD AUG 2023

YTD AUG 2023 PERFORMANCE	Hotel Guests	Hotel Occupancy	Hotel ALOS	ARR (AED)	REVPAR (AED)	Revenues (AED)
	3,246K	70%	2.6 Nights	399	278	3,805M
% Change vs 2022	+31%	---	-15%	+21%	+21%	+24%

Notes: "—" No change vs last year

TOP HOTEL GUEST NATIONALITIES – YTD AUG 2023

Guest Rank		Guests in Thousands	Vs 2022	2023 Share
#1	UAE	713	-7%	22%
#2	India	349	+33%	11%
#3	UK	124	+32%	4%
#4	Egypt	118	+23%	4%
#5	Philippines	115	+9%	4%
#6	China	111	+458%	3%
#7	Russia	103	+188%	3%
#8	KSA	98	+21%	3%
#9	USA	76	+28%	2%
#10	Pakistan	72	+12%	2%
#11	Jordan	61	+13%	2%

TOP 10 NON-UAE NATIONALITIES
38% OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALTIES – YTD AUG 2023

Legend: 2022 / 2023

Nationality	2022	2023
UAE	2.3	2.0
India	3.8	2.6
UK	4.3	3.9
Egypt	3.5	3.0
Philippines	3.8	1.9
China	5.3	2.0
Russia	4.7	4.8
KSA	2.1	2.6
USA	4.4	3.9
Pakistan	3.6	2.2
Jordan	3.0	2.8

PERFORMANCE BY REGIONS –YTD AUG 2023

YTD AUG 2023	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	**Actuals**	**% Change vs. 2022**	**Actuals**	**% Change vs. 2022**	**Actuals**	**% Change vs. 2022**
Guests (K)	2,922	+33%	248	+17%	76	+7%
Occupancy	73%	+2%	54%	-12%	37%	-27%
ALOS (Nights)	2.7	-15%	1.8	-21%	2.4	-25%
Total Rev(M AED)	3,522	+26%	149	+5%	134	+1%
ARR (AED)	403	+22%	266	+7%	584	+26%
REVPAR (AED)	292	+24%	142	-6%	215	-8%

Notes: Guest & revenue values are rounded off to their nearest value; "—" No change vs last year

PERFORMANCE BY STAR-RATINGS –YTD AUG 2023

YTD AUG 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	**Actuals**	**% Change vs. 2022**	**Actuals**	**% Change vs. 2022**	**Actuals**	**% Change vs. 2022**	**Actuals**	**% Change vs. 2022**
Guests (K)	1,492	+42%	975	+23%	493	+26%	287	+17%
Occupancy	65%	+6%	74%	-5%	67%	-4%	79%	-2%
ALOS (Nights)	2.7	-13%	2.1	-18%	1.9	-17%	5.2	-14%
Total Rev(M AED)	2,716	+32%	543	+8%	215	+14%	330	+5%
ARR (AED)	581	+22%	242	+14%	213	+22%	293	+6%
REVPAR (AED)	379	+29%	180	+9%	142	+17%	230	+4%

Notes: Guest & revenue values are rounded off to their nearest value; "—" No change vs last year